



UC SANTA BARBARA Alumni

2025 Alumni Awards Gala

Sponsorship Opportunities





ALUMNI AWARDS GALA

April 25, 2025

UC Santa Barbara

Since 1960, the UCSB Alumni Association has presented awards of achievement and recognition to outstanding alumni and friends of UC Santa Barbara.

The awards program honors success, service, and philanthropy and has honored more than 200 individuals



Event attendees include:

- Alumni Board of Directors
- UCSB Foundation Trustees
- Chancellor and Executive Team
- Award recipients
- Campus partners
- Alumni & Students

300 individuals attend.

For more info visit:

alumni.ucsb.edu/events/awards

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Sponsorship Opportunities:

- Presenting Sponsor recognition in press release
- Presenting Sponsor logos in all print and digital invitations
- Presenting Sponsor recognition on the front of the event program
- Presenting Sponsor full-page ad opportunity in the event program
- Public acknowledgment during the event
- Sponsor recognition on printed invitations
- Sponsor recognition in all email invitations
- Sponsor recognition inside the event program
- On-screen recognition during the event
- Table at the event (10 tickets)/Tickets to the event
- VIP tickets to All Gaucho Reunion GauchoFest (4.26.25)
- Advertisement in UC Santa Barbara Magazine (Fall/Winter 2025/26 and/or Spring/Summer 2026 issues)



Presenting \$10,000	Platinum \$5,000	Gold \$3,500	Blue \$1,000
●			
●			
●			
●			
●	●		
●	●	●	●
●	●	●	●
●	●	●	●
●	●	●	●
Table	Table	Table	Two (2) Tickets
Four (4) Tickets	Four (4) Tickets	Two (2) Tickets	
Full Page Two (2) Issues	Full Page One (1) Issue	Half Page One (1) Issue	



For more information and other sponsorship and partnership opportunities, contact:

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PRINT ADVERTISING

UC SANTA BARBARA MAGAZINE

Print circulation is 21,000.
2 issues per year

Median age range 45 - 55 yrs.

Readership is primarily UCSB alumni, plus prominent business, cultural, and academic leaders. Other readers include faculty, staff, major donors to the campus, and campus visitors.

Current digital version:
<https://magazine.ucsb.edu/>



Advertising Opportunities:

FULL
PAGE:
INSIDE
COVER

FULL
PAGE:
PAGE
ONE

BACK
COVER

INSIDE
1/2 PAGE